



**SPONSOR** the 2020 TMA Southeast Conference & Capital Market  
 May 27-29, 2020  
 Port of Call - Savannah, Georgia

Make plans now to **LOAD** up on education, **REFUEL** relationships & **SHIP** the next deal!

CREATE an image of success and authority for your company at the largest turnaround event in the Southeast through sponsorship. Gain brand visibility, targeted marketing opportunities, positive consumer perception and leverage the power of collective credibility.

All sponsor levels receive the following benefits:

- ✓ Tiered logo recognition on Conference website, powerpoint and signage at conference and emails (emails sent to over 7,000)
- ✓ Recognition of sponsorship during announcements at conference
- ✓ Advance use of the conference attendee mailing list, upon request
- ✓ Opportunity to distribute company giveaways in conference bags
- ✓ Sponsor ribbons on name badges for all attendees from your company
- ✓ Discounted conference registration rate of \$375 (early bird/member price) for additional attendees from your company

**CONFERENCE PLATINUM SPONSORS - \$4,000**

	<b>Additional Benefits</b>
<b>Platinum Conference Sponsor</b>  Unlimited - <b>Industry Exclusive</b>	<ul style="list-style-type: none"> <li>• 4 Complimentary registrations for main conference</li> <li>• 1 Complimentary registration to one of our optional events (NEXTGEN, golf, tennis, ambassador dinner, NOW)</li> <li>• 6' table in "Hang Out" Lounge on Thursday to showcase company with branded tablecloth, signage, giveaways (all provided by sponsor)</li> <li>• If a capital provider, complimentary 6' table during Capital Market</li> <li>• Host a "roundtable" discussion at breakfast table on Thursday (<i>limited # available</i>) <b>NEW THIS YEAR</b></li> <li>• Speaking opportunity from podium (<i>time and event TBD</i>)</li> </ul>

**GOLD EVENT/ITEM SPONSORSHIPS - \$2,500**

<b>Gold Sponsorships (CHECK one)</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Early Check-in Reception, 5/27</li> <li><input type="checkbox"/> Golf Title Sponsor, 5/29</li> <li><input type="checkbox"/> Dessert Reception, 5/28</li> <li><input type="checkbox"/> Keynote Lunch Speaker, 5/28</li> <li><input type="checkbox"/> Conference App</li> <li><input type="checkbox"/> Conference Bags, <i>supplied by TMA SE</i></li> <li><input type="checkbox"/> Hotel Key Cards, <i>supplied by TMA SE</i></li> </ul>	<ul style="list-style-type: none"> <li>• 2 Complimentary registrations for main conference</li> <li>• 6' table in "Hang Out" Lounge on Thursday to showcase company with branded tablecloth, signage, giveaways (all provided by sponsor)</li> <li>• Host a "roundtable" discussion at breakfast on Thursday (<i>limited # available</i>) <b>NEW THIS YEAR</b></li> <li>• Signage at sponsored event or logo on item</li> </ul>
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**SILVER EVENT/ITEM SPONSORS - \$1,500**

**Silver Sponsorships (CHECK one)**

- NEXT GEN Event, 5/27
- Breakfast, 5/28
- Education Sessions (4 available), 5/28
- Coffee Breaks, 5/28
- Golf Beverage Cart Sponsor, 5/29
- Breakfast/Lunch Sponsor, following optional events 5/29
- Bottled Water, supplied by TMA SE
- Charging Station, supplied by TMA SE
- Conference WiFi
- Lanyards, supplied by TMA SE
- NOW Event, 5/29

- 1 Complimentary registration for main conference
- Signage at sponsored event or logo on item

**OTHER SPONSORSHIPS - \$1,000**

**Other Event Sponsorships (Check one)**

- Ambassador Dinner, 5/28
- Golf Contest Hole (longest drive)
- Golf Contest Hole (closest to the Pin)
- Tennis Tournament, 5/28

- 1 Complimentary attendee to event sponsored
- Signage at sponsored event or logo on item

\* Please note that sponsorships do not necessarily come with a speaking opportunity, however, we will try to accommodate requests from TMA members/sponsors as we prepare our schedule



**For more information, contact our sponsorship chair**

**Jim Timko**

Partner, Shutts

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